Cookie Policy

THIS NOTICE EXPLAINS TO YOU THE USE OF COOKIES AND SIMILAR TRACKING TECHNOLOGIES ON TRINITYCOMMUNITYCARE.IE

1   WHAT IS A COOKIE?

A cookie is a small text file stored on your computer or mobile device that contains data related to a website you visit. Cookies have a number of uses. They are used to ensure that a website functions properly as you might expect it to. Cookies also allow websites to 'remember' your browsing habits or preferences over a period of time. Cookies may be set by Trinity Community Care CLG as the website operator directly ("first-party cookies") or in some cases, by another third-party service provider ("third-party cookies"). In the latter scenario, cookies are deployed for social media, advertising or analytics purposes. Trinity Community Care CLG will only be able to directly recognise and read the information contained on first-party cookies.

2   OTHER TRACKING TECHNOLOGIES

There are other technologies which we deploy which track behaviour on our website. 'Tracker Pixels' are a means of allowing us to check whether you have viewed our content. These "pixels" are essentially tiny, invisible images on our web pages that, once loaded, will communicate your interaction with our content. This allows trinitycommunitycare.ie and our partners to gauge the validity of material being presented to you.

3   THIRD PARTIES

We avail of third-party technologies across our site. These technologies help us to understand how you use the site and the ways in which we can improve your user experience. These technologies may track certain information such as the pages you visit across our site as well as how long your visit lasts. This allows us to continue providing engaging content.

We also use social media plugins on this site that allow you to view videos and otherwise interact with certain content. In order for these technologies to work, trusted third parties will set cookies and tracker pixels throughout our site. Once enabled, these technologies may be used to enhance your profile or to contribute to the data they hold for various purposes outlined in their respective privacy policies. For any third-party technology used on our site, we will provide a link to that third-party's respective cookie/privacy policy for your information. We encourage our visitors to review these policies in advance of granting consent to deployment.

4   WHAT INFORMATION DO WE OBTAIN FROM YOU?

For each visitor to our site, we automatically gather certain potentially identifying information and store it. This information includes your Internet Protocol (IP) address, your browser type, internet service provider (ISP), referring/exit pages, your operating system, date/time stamp, processor or device serial number, unique device identifier, and clickstream data. We collect this information on an individual basis and in aggregate, or combined form.

5   OUR USE OF COOKIES AND SIMILAR TRACKING TECHNOLOGIES

We use cookies to provide you with the best user experience on our website, this includes:

- Network Optimisation.
- Remembering you when you wish to log in to your account.
- Providing support for social media features.
- Allowing you to view embedded content.
- Analysing visitor traffic across our site.
- Providing you with more relevant advertising content.
- Remembering your cookie consent status.

6 CATEGORIES OF TRACKING TECHNOLOGIES THAT WE SET

We avail of both first and third-party technologies across our site. Trinity Community Care takes our visitors' right to privacy seriously in keeping with our obligations. Should you consent to the deployment of any category of optional technology, we will record your consent for a period of no longer than 6 months subject to interaction; at which point these technologies will be disabled. You will then be prompted to refresh you consent.

6.1 NECESSARY COOKIES

These cookies are necessary for the website to function. They are set for security purposes and in response to actions made by you which amount to a service request such as logging in to our platform or as you fill out forms on our site. You have the option to disable these cookies via your browser settings, but should you do so, certain aspects of our site will no longer function. For more information about the specific technologies we use for this purpose, please see below.

Name	Provider	Purpose	Duration	Type
CookieConsent	Google	Used to detect if the visitor has accepted the marketing category in the cookie banner.	2 Years	HTTP Cookie
CookieConsent	Youtube	Used to detect if the visitor has accepted the marketing category in the cookie banner.	2 Years	HTTP Cookie

Should you wish to disable these cookies via your browser settings, please see the following links relating to your particular browser.

- Google Chrome Browser
- Microsoft Internet Explorer Browser
- Mozilla Firefox Browser
- Apple Safari Browser
- Opera Web Browser

6.2 PREFERENCE COOKIES (OPTIONAL)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Duration	Type

6.3 ANALYTICS COOKIES (OPTIONAL)

These cookies allow use to determine the number of visits to our site as well as where that traffic originates. This helps us understand which pages are the most popular as well as how it is that you come to view them. For example, when enabled, we use Google Analytics for aggregated, anonymized website traffic analysis. In order to track your session usage, Google drops a cookie (_ga) with a randomly generated ClientID in your browser. This ID is anonymized and contains no identifiable information like email, phone number, name, etc. We also send Google your masked IP Address. We use GA to track aggregated website behaviour, such as what pages you looked at, for how long, etc. This information is important to us for improving the user experience and determining site effectiveness.

This information will not be combined by trinitycommunitycare.ie for profiling purposes, however, certain third parties such as Google may use this information in aggregate form for the purposes outlined in their respective

privacy notices. If you disable this category of cookie our site will still work, though its improvement over time will be hampered.

For more information on Google Analytics as well as how you may opt-out of being tracked on this and other sites, please see the following links:

- [Information for visitors of sites and apps using Google Analytics](#)

- [Google Analytics Opt-Out](#)

For more information on the specific technologies we and our partners use for this purpose, please see below.

Name	Provider	Purpose	Duration	Type
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 Years	HTTP Cookie
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Google	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads	6 months	HTTP Cookie

6.4 TARGETING/MARKETING TECHNOLOGIES (OPTIONAL)

These cookies and other tracking technologies may be set through our site by either Trinity Community Care CLG our advertising and social media partners. They may be used to build a profile of your interests and show you relevant adverts on other sites. These technologies also allow you to view and interact with our social media content across the site such as viewing our Vimeo and YouTube videos. These technologies operate by uniquely identifying your browser and internet device such as your phone or desktop and monitor specific activity across multiple sites. In the majority of cases you have the ability to opt-out of third-party cross-site tracking via the links provided.

For more information on the specific technologies we and our partners use for this purpose, including how your information may be further processed, please see below.

Name	Provider	Purpose	Duration	Type
NID	Google	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	HTTP Cookie
VISITOR_INFO1_LIVE	Youtube	Tries to estimate the users' band width on pages within integrated YouTube videos.	179 days	HTTP Cookie
YSC	Youtube	Registers a unique ID to keep statistics of what videos from You Tube the user has seen.	Session	HTTP Cookie
ytidb::LAST_RESULT_ENTRY_KEY	Youtube	Stores the user's video player preferences using embedded YouTube video.	Persistent	HTTP Cookie
yt-remote-cast-available	Youtube	Stores the user's video player preferences using embedded YouTube video	Session	HTTP Cookie

yt-remote-connected-devices	Youtube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTTP Cookie
yt-remote-device-id	Youtube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTTP Cookie
yt-remote-fast-check-period	Youtube	Stores the user's video player preferences using embedded YouTube video	Session	HTTP Cookie
yt-remote-session-app	Youtube	Stores the user's video player preferences using embedded YouTube video	Session	HTTP Cookie
yt-remote-session-name	Youtube	Stores the user's video player preferences using embedded YouTube video	Session	HTTP Cookie

7   FURTHER INFORMATION

We regularly scan our website using a third-party tool to maintain a record of the tracking technologies we deploy. Trinitycommunitycare.ie only processes your personal information in accordance with this notice as well as our Privacy Notice.

Should you require additional information then you can contact our Data Protection Lead at the following email address: **martina@trinitycommunitycare.ie**

You may also contact our Data Protection Officer by writing in to:

Audrey Redmond Trinity Community Care CLG, Civic Centre, Main Street, Ballymun, Dublin 9

If you have any questions about this Privacy Policy, including any requests to exercise your legal rights, please contact the designated data protection lead using the following details:

Martina Slein, Trinity Community Care CLG, Civic Centre, Main Street, Ballymun, Dublin 9

Should you wish to make a complaint regarding the processing of your personal data or are unsatisfied with how we have handled your information, you have the right to lodge a complaint with the Irish Supervisory Authority. You may lodge a complaint with the Office of the Data Protection Commissioner via their online form.